

FIG.1

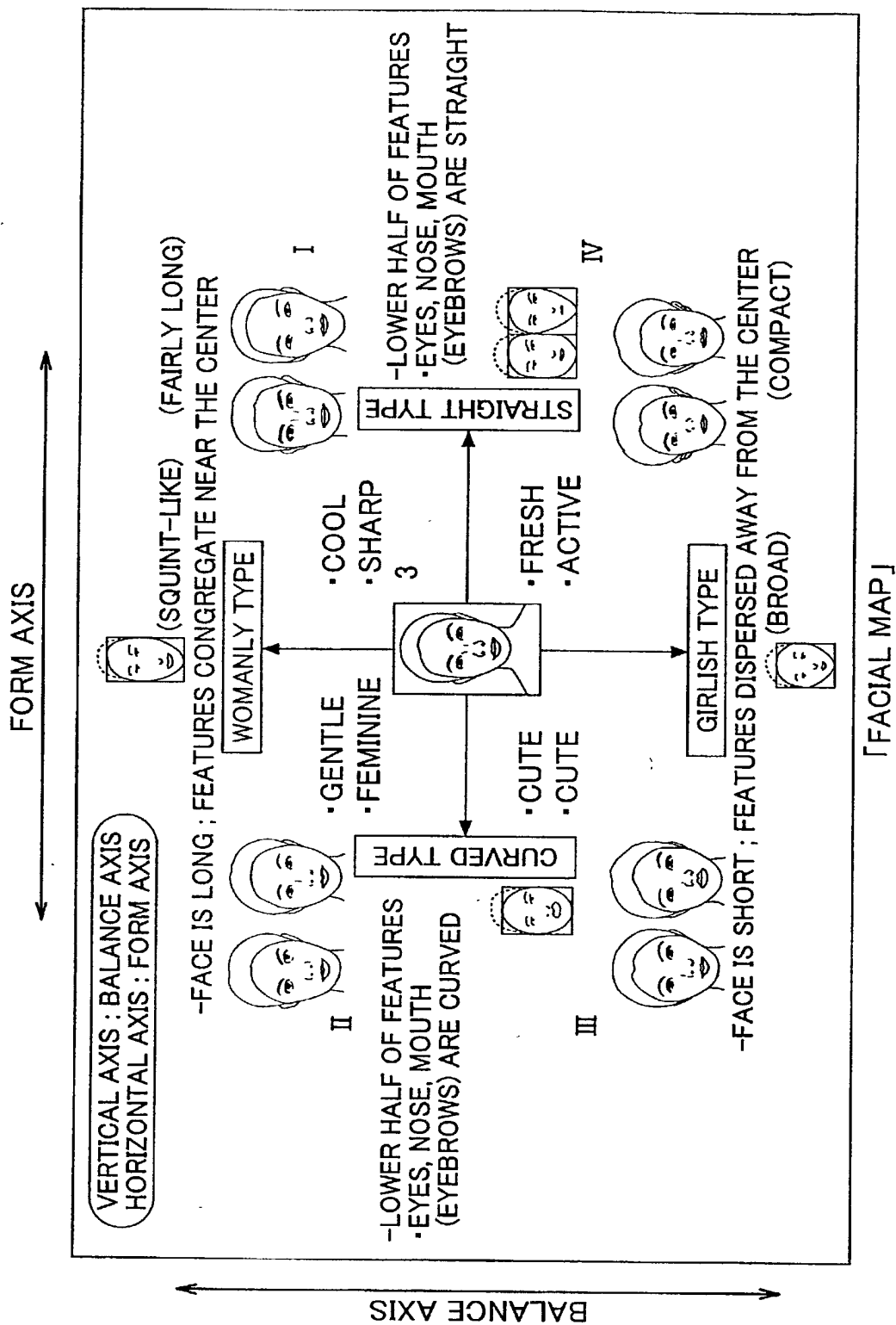
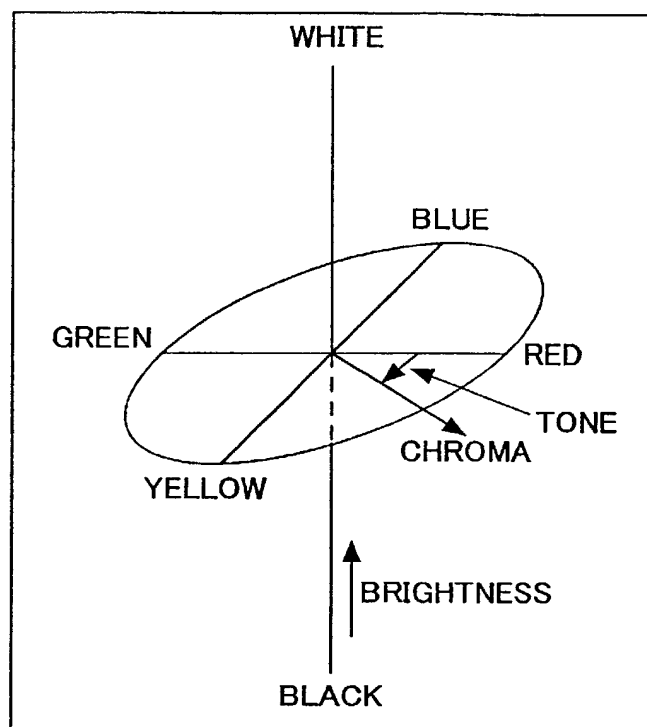


FIG.2

RELATION BETWEEN COLOR AND EMOTION

ATTRIBUTES	EMOTIONAL CHARACTER	COLOR EXAMPLES	EXAMPLE OF EMOTION
TONE	WARM POSITIVE ACTIVE	RED	PASSION, ANGER, DELIGHT, ACTIVITY, EXCITEMENT
		YELLOW-RED	HAPPINESS, JOY, VITALITY, HEALTH
		YELLOW	LIVELY, CHEERFUL, HAPPY, ENERGETIC, HEALTHY
	NEUTRAL COLOR	GREEN	CALM, RELAXED, SERENE, YOUTHFUL
		PURPLE	SOLEMN, ELEGANT, MYSTERIOUS, RESTLESS, GENTLENESS
	COOL COLOR	BLUE-GREEN	REPOSE, COOLNESS, GLOOM
BRIGHTNESS		BLUE	CALM, STILLNESS, SORROW, PROFUNDITY, TRANQUILITY
		BLUE-VIOLET	MYSTERIOUS, SUBLIME, SOLITARY
	LIGHT	WHITE	PURE, FRESH
	MEDIUM	GRAY	CALM, COLLECTED
INTENSITY	DARK	BLACK	GLOOMY, ANXIOUS, SOLEMN
	HIGH	VERMILION	ARDENT, INTENSE, PASSIONATE
	MEDIUM	PINK	CUTENESS, GENTLENESS
	LOW	BROWN	CALMNESS

FIG.3



THREE-DIMENSIONAL COLOR OBJECT
BASED ON MAPPING ONTO THREE AXIS
(SOURCE : NIHON SHIKISAI HEN)

FIG.4



FIG.5

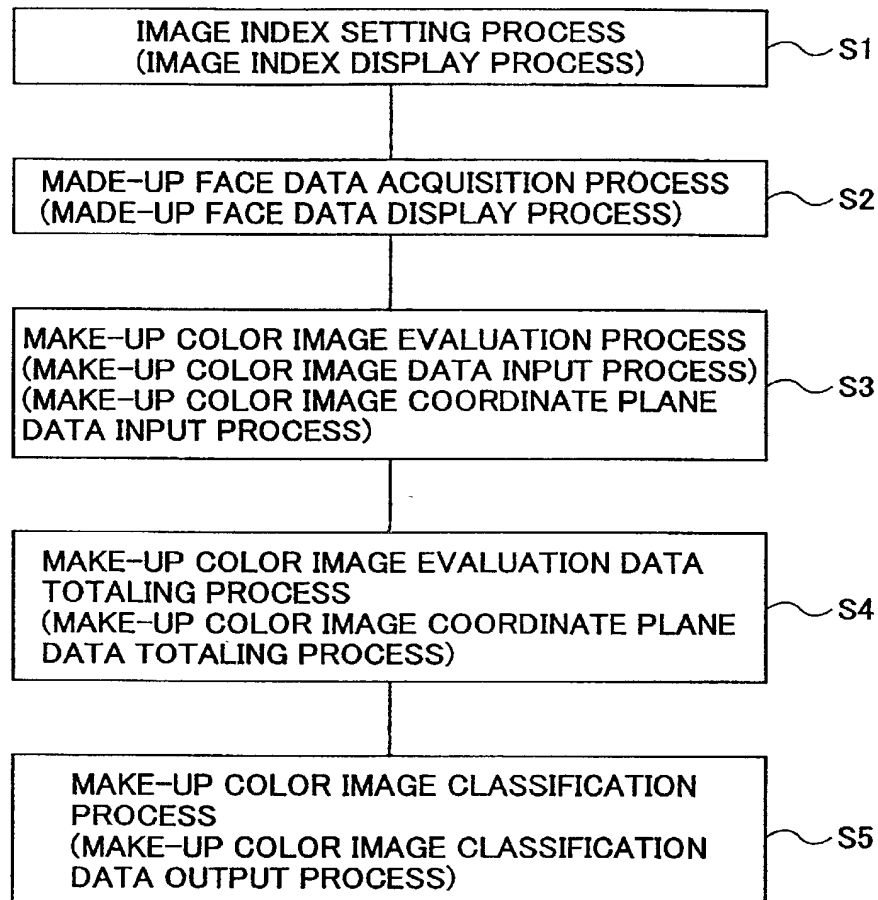












FIG.6

LIP COLOR TEST COLOR

	VI	RS	PK	RD	BL BR	YE BR	OR	YE	GY
PALE P									
MODERATE M									
VIVID V				BL RD YE RD					
DEEP D									

FIG.7

EYE COLOR TEST COLOR

	BL GR	BL	VI	PK	OR	YE	YE GR
							
DEEP D							


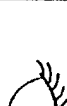

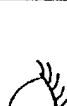

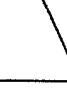



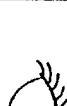
	BL BR	RED BR	BR	YE BR	MN
VERY LIGHT LL					
LIGHT L					
MODERATE M					
DEEP D					

FIG.8

SURVEY CHART

	THINK SO	SORT OF THINK SO	DON'T THINK SO
■ WOMANLY			
■ SHARP			
■ SOFT			
■ CLEAN			
■ CHEERFUL			
■ CALM			
■ COOL			
■ GENTLE			
■ FRESH			
■ CUTE			
■ INTELLIGENT			
■ YOUTHFUL			
■ FEMININE			
■ SWEET			
■ VIBRANT			
■ ACTIVE			
■ BEAUTIFUL			
■ WELL-MATCHED			
■ ATTRACTIVE			
■ LOUD			
■ UNIQUE			
■ LIKE			

FIG.9

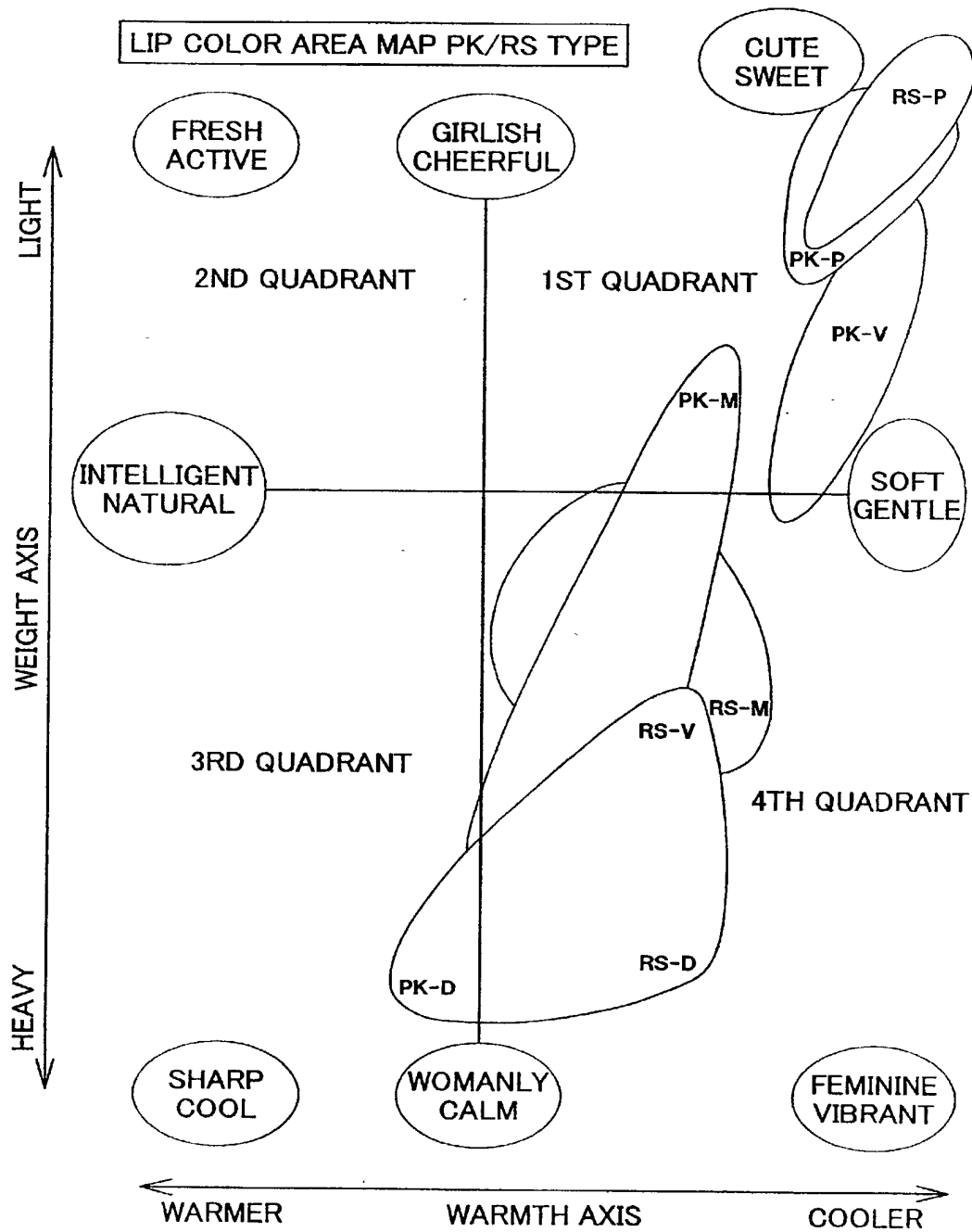


FIG.10

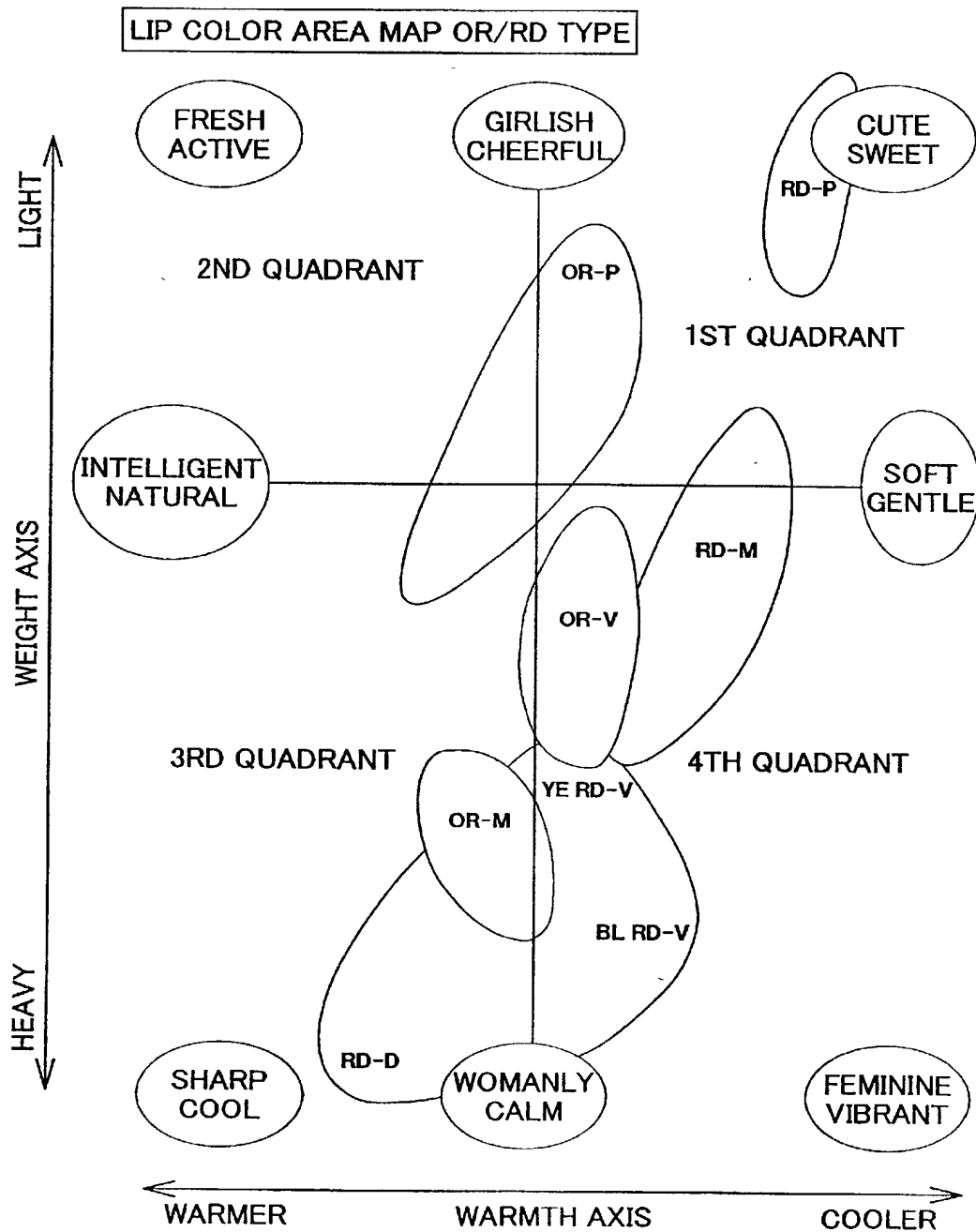


FIG.11

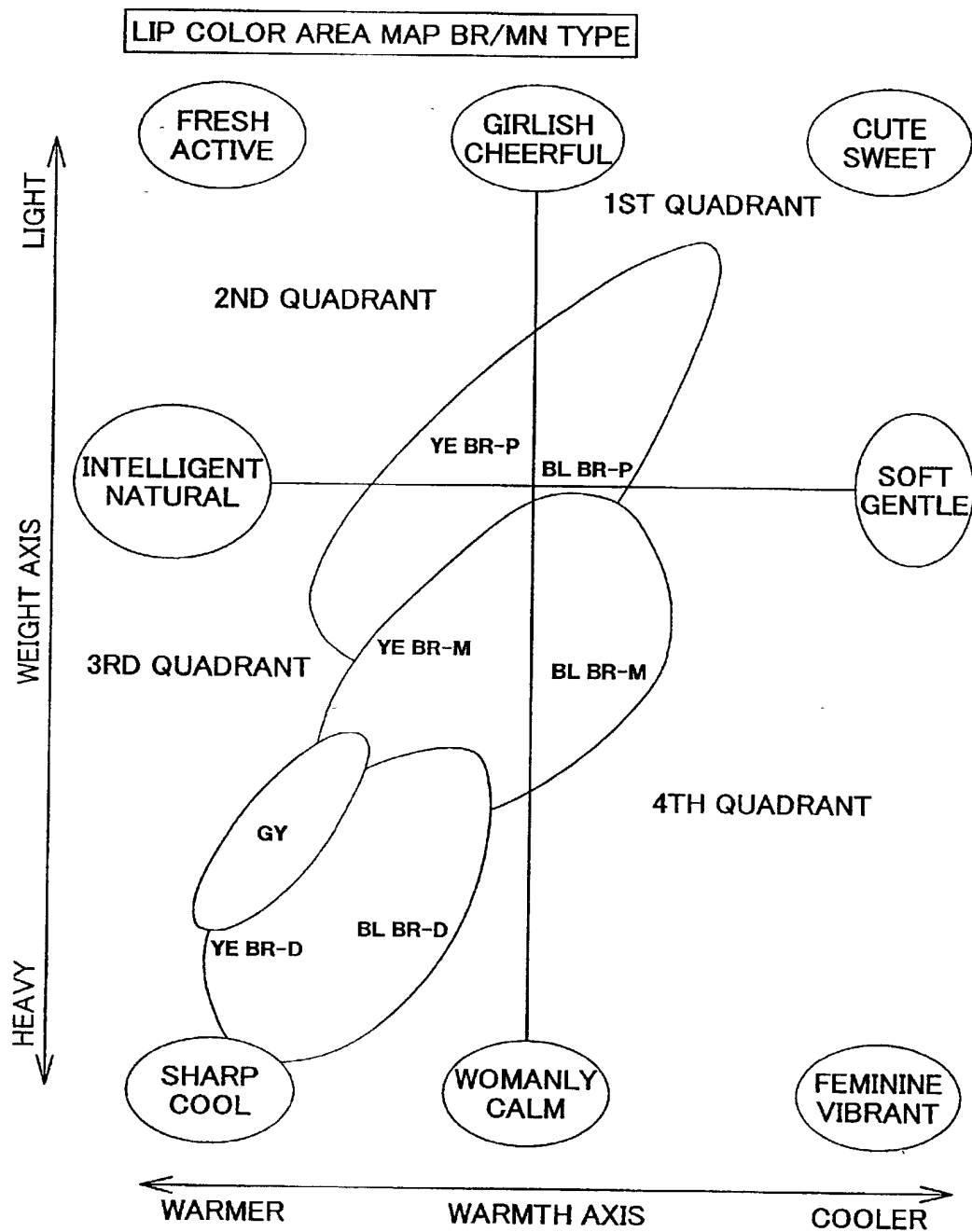


FIG.12

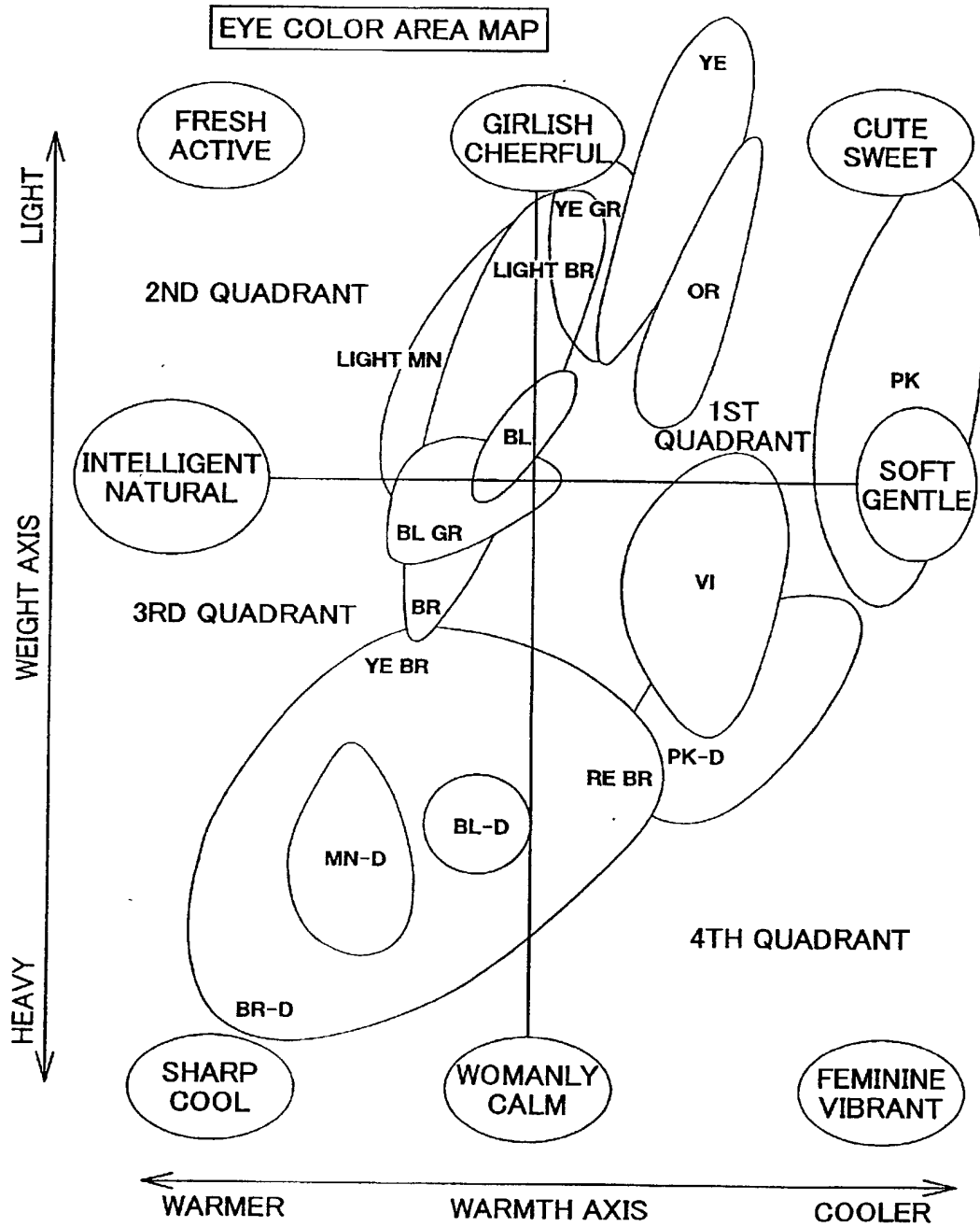


FIG.13

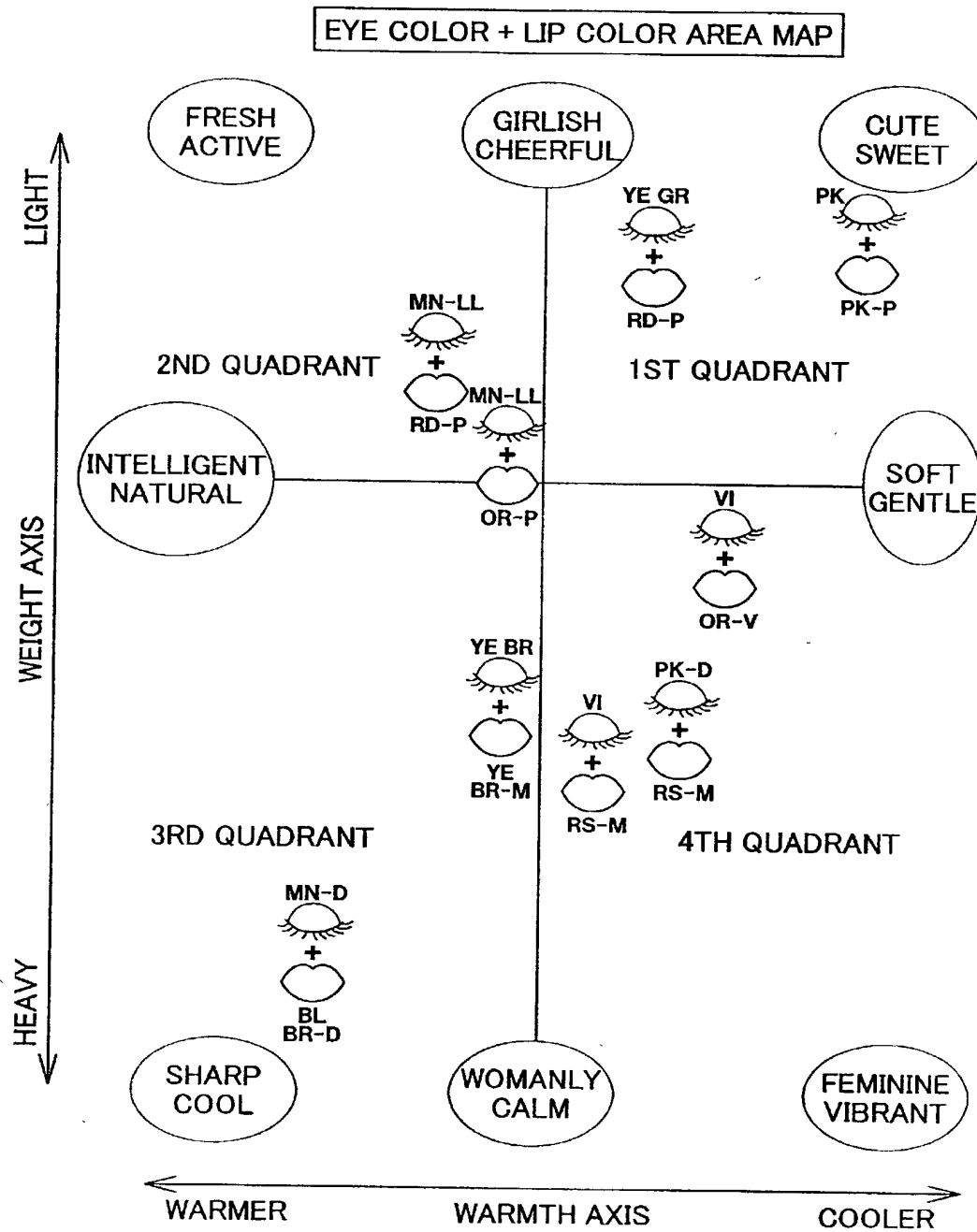


FIG.14

